

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Ashley et al.

5 Serial Number: 10/621,934

Filing Date: July 17, 2003

Art Unit: 2452

10 Examiner: Hussain, Tauqir

Confirmation Number: 3072

15 For: **Method and system for providing user control over receipt of cookies from e-commerce applications**

20 Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

25 **RESPONSE TO NON-FINAL OFFICE ACTION**

This paper is submitted in response to the non-final Office action, which action was mailed June 11, 2010.

The Examiner is thanked for the indication that claims 28-30 recite allowable subject matter.

30 The Examiner also is thanked for withdrawing the prior rejection that was based on the Nilsson and Dragulev references.

This paper addresses the new rejections.

Please amend the application as set forth below.

IN THE CLAIMS

35 Please amend claim 19 as set forth below.

A complete claim listing begins on the following page.